

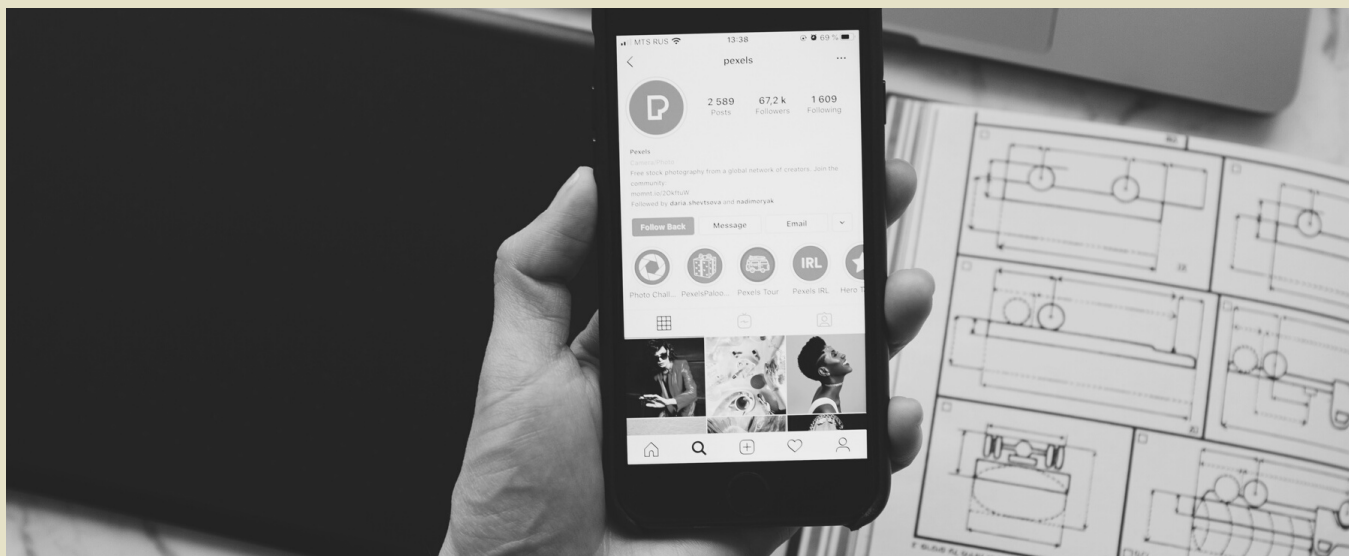


3 **OOPS** YOU'RE MAKING ON INSTAGRAM


 Causing You to Lose Money
 



YOUR BIO IS NOT OPTIMIZED!!

Your Bio should be:

- Friendly SEO name
- Profile Pic of YOU or LOGO
- Who is your audience
- What makes you different
- STRONG CTA w/ link

NOT BUILDING TRUST W/ YOUR AUDIENCE!!

Build trust with your audience by:

- Add your face to cam in stories
- Post consistently
- Teach a daily tip
- Share social proof
- BE VULNERABLE!!

THE SIZE OF YOUR POST IS WRONG!!

All of your feed post should be 1080 x 1350 px and **NOT** the typical 1080 x 1080!