

8 VIDEO HOOK TEMPLATES FOR SOCIAL MEDIA MARKETING



NOT FAMILIAR
WITH THE TERM
"HOOK"?

WHAT IS A HOOK?

A "Hook" is a word, or short phrase used to grab the attention of your viewers so they can consume your content.



**YOU WONT
BELIVE ...**

**THIS IS GOING TO
BLOW YOUR MIND!!**

**HERE ARE X
NUMBER OF
REASONS WHY
YOU SHOULD ...**

**X NUMBER OF
THINGS I WISH I
KNEW BEFORE ...**

**HOW I GOT FROM
HERE TO HERE IN
X AMOUNT OF
TIME**

**NUMBER OF
THINGS YOU
SHOULD DO
BEFORE ...**

**TOP 5 TOOLS
YOU NEED
FOR X, Y, & Z**

**IF YOU ARE NT
RECEIVING (ADD YOUR
RESULT HERE), THEN
YOU NEED TO BE DOING
(ADD YOUR ADVICE
HERE)**
